LBUEL Hacktivity Cyber Security Labs "Hacktivity"

Privacy Statement

What happens to your personal data

The personal data you have provided will only be processed in accordance with the <u>Leeds Beckett</u> <u>University (LBU) Privacy Notice</u>. For the purpose of this business activity the legal basis relied upon for processing your personal data is contract.

Your personal data entered directly into Hacktivity will be managed within Leeds Beckett University (LBU) infrastructure on secure UK based servers for the period of your usage of Hacktivity. The <u>LBU</u> Records Retention Schedule provides full details in relation to how long we retain information. If you have any queries regarding the Hacktivity website please <u>visit our contact page</u>.

Your public user profile includes information about your achievements and knowledge, which are visible and associated with your username. Hacktivity provides links to share your profile via a post to social media.

Usage data is collected to verify compliance with quotas and terms. We also share information about your use of our site with our advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services. This data may be used to improve your experience on our website and ensure the adverts you see are relevant to you. You can <u>manage your consent</u> for analytics via the cookies banner.

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Leeds Beckett University embeds the GDPR data protection principals in the management of personal information. For more information on these principals, how to exercise your rights and freedoms and how to contact us please visit our privacy webpage at https://www.leedsbeckett.ac.uk/our-university/public-information/information-compliance/privacy-your-rights-and-freedoms/

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